

YOUR TIME Rates, Deadlines and Specs 2019/20

	1 off		4 issues	
Discount			25%	
Double Page	£	530.00	£	397.50
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Eighth Page	£	72.00	£	54.00

Inside Front Cover	£	398.25	£	298.69
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Outside Back Cover	£	442.50	£	331.88

Front Cover Strip	£	195.50	£	146.63
Contents Strip/Quarter	£	126.50	£	94.88

Classified Double Box	£	55.00	£	41.25
Classified Single Box	£	35.00	£	26.25

Cover Date	Oct - Dec 19	Jan - Mar 20	Apr - Jun 20	Jul - Sep 20	Oct - Dec 20	Jan - Mar 21
Season	Autumn	Winter	Spring	Summer	Autumn	Winter
Ad Booking Deadline	20/09/2019	04/12/2019	20/03/2020	14/06/2020	25/09/2020	02/12/2020
Artwork Deadline	26/09/2019	05/12/2019	26/03/2020	20/06/2020	01/10/2020	03/12/2020
Insert Delivery Deadline	02/10/2019	09/12/2019	01/04/2020	26/06/2020	07/10/2020	30/12/2020
Distribution Commence	11/10/2019	03/01/2020	10/04/2020	05/07/2020	16/10/2020	08/01/2021

Technical Specifications

Advert Size	Without Bleed (hwx)	With Bleed (hwx)
Double Page	234x336	256x358
Full Page	234x160	256x182
Half Page Horizontal	113x160	-
Half Page Vertical	234x75	-
Quarter Page Vertical	113x75	-
Quarter Page Horizontal	53x160	-
Eighth Page	53x72	-
Classi Double Box	43x50	-
Classi Single Box	43x23	-

Electronic File Specification

All files must be supplied as high resolution (300dpi minimum) jpegs or print ready PDFs
The must be 'pass4press' specified with all fonts embedded, trim marks on and 3mm bleed

Inserts

Delivery in boxed or packed bundles, please call 01775 640254 to arrange

Please State on all boxes - Company Name, Publication and Issue Month of Insertion

Please note the maximum leaflet size we can accept is 240mm x 170mm